

JOURNEY PRODUCTIONS PRESENTS THE 12TH ANNUAL JOURNEY FOR THE BRIDE AND GROOM BRIDAL FAIR

We at Journey Productions are pleased to invite you to join our network of vendors successfully boosting their sales revenues each year by participating in The Bridal Fair at the Lawton, Oklahoma Great Plains Coliseum Annex: Southwest Oklahoma's largest and longest-running wedding showcase. You won't want to miss this valuable and cost-effective opportunity to advertise and meet with your target audience face-to-face at our upcoming show on **January 29, 2017** from 1:00pm-4:00pm.

Here are just a few reasons to advertise at The Bridal Fair:

See as many brides in a single day as you normally do in an entire quarter. Many of the bride attendees are planning weddings that take place within the next four months. Fill your calendar for the next 4-6 months in less than 3 hours.

Increase sales through selling yourself with your services. A personal approach has proven to be more effective than a print ad or mailer. You will be provided a list of attending brides and grooms you can use for follow up contacts.

Excellent advertising, and an **easy-to-find location** mean: **a)** consistently higher attendance over other area shows, and **b)** the opportunity to expand your professional network and increase referrals through increased exposure to community and business attendees. We guarantee a target audience of prospective brides at each show, with a large total attendance.

IN 2016, OVER 500 QUALIFIED PARTICIPANTS ATTENDED, COME AND SHARE WHAT YOUR BUSINESS HAS TO OFFER TO MAKE THEIR EVENT MEMORABLE.

The fee for a 10'x10' booth is \$265. A 10'x10' booth is divided by white pipe and drape. This includes a draped table and two chairs. If fee is paid before **January 18, 2017**, you will receive a 48"x6" hanging sign with your business name.

THIS GREAT EVENT WILL BE HEAVILY PUBLICIZED ON KSWO TV, KLAW, MAGIC 95, SOCIAL MEDIA AND THE LAWTON CONSTITUTION.

For info call Journey Productions Phone:(580) 355-1293 Fax:(580) 355-1299 Email:info@rentjp.com

